



SimilarWeb

Website Analysis Overview Report November 2018

coinmarketcap.com



View the full analysis at: <https://pro.similarweb.com>



Related Mobile Apps:
[App Store](#) [Google Play](#)

Global Rank 📍

#807

Country Rank 📍
 United States

#1,197

Category Rank 📁
 Finance/Investing

#5

Website Audience

Total Visits 📊

Aug 2018 - Oct 2018, 🌐 Worldwide

261.4M

📉 -10.69% from last month

Traffic Share 📊

Aug 2018 - Oct 2018, 🌐 Worldwide



🖥️ Desktop
 📱 Mobile

📅 Monthly Visits	87.15M
👤 Monthly Unique Visitors	9.908M
🕒 Avg. Visit Duration	00:05:00
📄 Pages / Visit	2.79
🚫 Bounce Rate	56.41%

Visits Over Time 📊

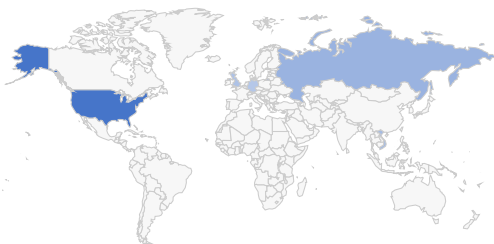
Aug 2018 - Oct 2018, 📱 All Traffic



Geography

Top 5 Countries 📊

Aug 2018 - Oct 2018, 🖥️ Desktop Only

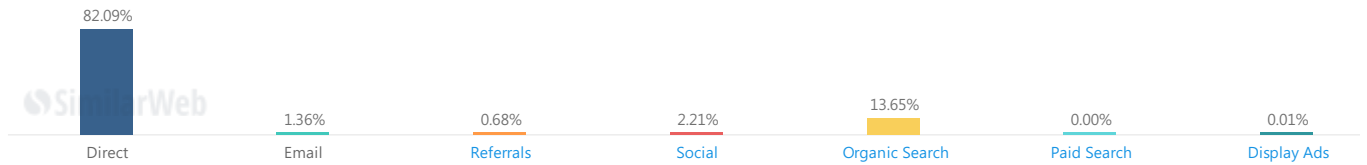


United States	14.35%	📉 5.31%
Russia	6.82%	📉 10.71%
Vietnam	5.79%	📉 15.22%
United Kingdom	4.99%	📉 9.93%
Germany	4.36%	📉 8.42%

Marketing Channels

Channels Overview

Aug 2018 - Oct 2018, Worldwide
Desktop Only



Referrals

Top Referring Websites

Aug 2018 - Oct 2018, Worldwide
Desktop Only

Website	Percentage	Change
etherscan.io	9.21%	↑ 58.46%
bitcointalk.org	5.88%	↑ 27.48%
cryptominingfarm.io	3.99%	↓ 14.67%
jeuxvideo.com	2.08%	↑ 77.4%
yandex.ru	2.02%	↑ 4.75%

Top Referring Categories

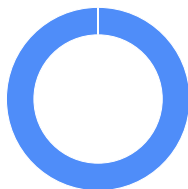
Aug 2018 - Oct 2018, Worldwide
Desktop Only

Category	Percentage
Investing	10.99%
Chats and Forums	7.37%
Internet and Telecom	6.27%
News and Media	4.20%
Software	3.16%

Search

Search Traffic

Aug 2018 - Oct 2018, Worldwide
Desktop Only



🔍 Organic 99.99%
💰 Paid 0.01%

Top Search Terms

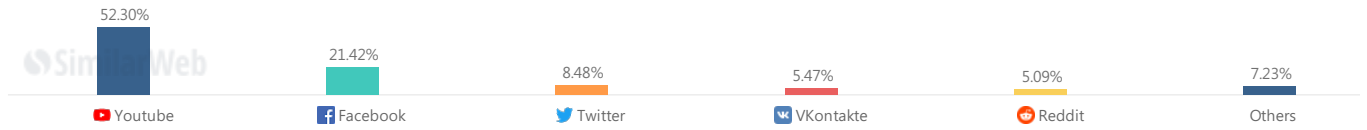
Aug 2018 - Oct 2018, Worldwide
Desktop Only

Search Term	Percentage	Change
coinmarketcap	32.98%	↓ 6.83%
coin market cap	3.42%	↓ 6.73%
coinmarket	2.10%	↑ 3.67%
xrp	1.90%	↓ 28.08%
cryptocurrency	1.54%	↓ 10.54%

Social

Social Traffic [ⓘ]

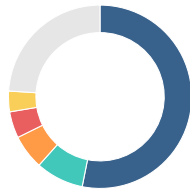
Aug 2018 - Oct 2018, Worldwide
Desktop Only



Display Advertising

Display Ad Network [ⓘ]

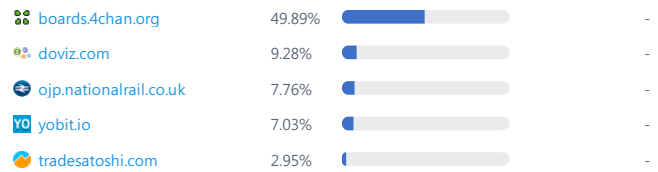
Aug 2018 - Oct 2018, Worldwide
Desktop Only



- Google Display Network 53
- RevenueHits 8.46%
- MGID 6.09%
- ClixSense 4.66%
- Gemius 3.65%
- Others 23.99%

Top Publishers [ⓘ]

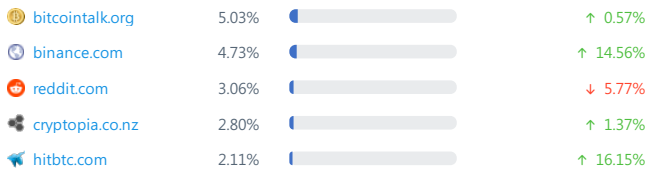
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Outgoing Links

Top Links Destination [ⓘ]

Aug 2018 - Oct 2018, Worldwide
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Outgoing Ads

Top Ads Destination [ⓘ]

Aug 2018 - Oct 2018, Worldwide
Desktop Only

