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|  | <b>ELECTIONS<br/>CANDIDATE POLICY DOCUMENT</b> |
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| <b>Name Candidate</b>                | Steve Li                                       |
| <b>NEM ID</b>                        | NEM-000020                                     |
| <b>NEM Foundation member account</b> | NC55XN-BTO56G-CV27VN-E2452A-TN7J62-2PO7XB-S3AP |
| <b>Position</b>                      | Regional Head, NEM China                       |

***By submitting this form I confirm that the above information is correct and that the NEM Foundation may share the information publicly on its website(s), forums and social media accounts.***

## **COUNCIL MEMBER NOMINEE**



**Steve Li (Shigeng Li)**

Regional Head, NEM China

### **PERSONAL PROFILE**

**NF Membership Number:** NEM-000020

Steve Li graduated from Tsinghua University, majoring in Engineering Physics. In his career, he used to serve as a software engineer at Tongfang Nuctech, an operation manager at CITIC Security, and an operation director at Roadshow Financial. He has a deep understanding in both technology and finance.

Steve Li joined NEM as a full-time member in June 2017 and has been serving the Chinese community for one and a half years as the Regional Head of NEM China.

He leads a team with more than 20 people on Marketing, Business Development and Technology Support at NEM Technology in China. His team provided support and education to many companies interested in the blockchain technology.

Steve Li also supported on developing the NEM Taiwan Region Team, and found the NEM

local  
teams in  
Shenzhen

and

Chengdu.

To serve the local community, he leads a team to run the NEM China regional information site: [nemchina.com](http://nemchina.com), and NEM China official wechat public account: NEMXEM.

## ACHIEVEMENTS

- 3 online lectures covering over 40000 audiences, lectures in over 20 offline conferences and meetups, and 1 local blockathon
- 7 new exchanges listing XEM (huobi.pro, OKEx.com, kex.com, cointiger.com, binance.com, zb.com, coinmex.com)
- 10+ Partnership Agreement built on 7 different industries
- 10+ mainstream media coverage including CCTV 2
- 30000+ community following at social media

## POLICY & STRATEGY PLAN FOR 2019

- **Marketing**
  - Promoting Catapult
  - Community gathering
  - More Exchanges Listing
- **Technology**
  - Build NEM China COE
  - Support Core Dev Team on Catapult SDK development
  - Localize NEM tech documents
  - Grow community developers
  - Developer Conference and Blockathon
- **Training**
  - Training for enterprises
  - Training for university students
  - Training for community
  - Training for developer
  - Produce Online Training Courses



The Smart Asset Blockchain

- **Business Development**

- Partnership with university
- Engage with research academy
- Partnership with government
- Partnership with industry