

	ELECTIONS CANDIDATE POLICY DOCUMENT
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Name Candidate	Dona Rinon
NEM ID	NEM-000565
NEM Foundation member account	NCSE5KKOFIJJJA5PMOQZ3NQTWX3UQJYXWUV47EEWA
Position	Honorary Treasurer

By submitting this form I confirm that the above information is correct and that the NEM Foundation may share the information publicly on its website(s), forums and social media accounts.

HONORARY TREASURER NOMINEE



Dona Rinon

Leader, NEM Middle East

PERSONAL PROFILE

NF Membership Number: NEM-000565

Dona spearheaded the NEM UAE, now the NEM Middle East team. She leads the team in operations and external communications in the NEM Foundation and the NEM Global team. She was tasked to give support in establishing NEM teams in other regions during the early stage of recruitment and deliver ground support to the Middle East.

With 20 years of experience, she has worked in different areas such as engineering consultancy, banking, customer service, and research. She has also worked as a design engineer, HSE representative, and management representative. She has previously worked in organizations such as Fujitsu, DELL, American Express, HSBC, JPMorgan Chase Bank, and Promat BD Ltd ME, a subsidiary of Marla Tube Fittings Ltd.

Her most recent role as the Management Representative gave the company ISO 9001:2008, ISO 9001:2015, OHSAS 18001:2007, ISO 14001:2004, ISO 14001:2015 and API 6A, API 5CT and API 7-1 certification from Lloyds Register, Bureau Veritas, and API.

Dona holds a Bachelor Degree in Computer Engineering from the AMA University in Makati, Philippines, and is 40 years of age.

ACHIEVEMENTS

- **NEM Blockchain Consultants FZC**
 - Legal entity establishment in the UAE region since March 2018
- **NEM Middle East has completed NEM 101 in the following Emirates**
 - Dubai (October, November, December 2017, March, May, June, August, October 2018)
 - Sharjah (September 2017, January 2018)
 - Abu Dhabi (February 2018)
 - First NEM Technical Training (June 2018)
 - Second NEM Technical Training scheduled on July 6, 2018
- **Completed NEM 101 in the following regions**
 - Kochin, India (September 2018)
 - Istanbul, Turkey (October 2018)
- **Blockchain Summits**
 - World Blockchain Summit (October 2017)
 - GCC Blockchain Summit (November 2017)
 - Unlock Blockchain (January 2018)
 - Blockchain for Islamic Banking (February 2018)
 - Future Blockchain Summit (May 2018)
 - DTEC Forum - Smart Cities (September 2018)
 - Gulf Information Technology Exhibition (GITEX) (October 2018)
 - 2nd Smart Cities Forum – Smart Cities for Smart Living (November 2018)
- **World Government Summit (February 2018)**
 - Lon and Stephen were able to attend the invite-only summit for world leaders. Lon was also included as a panelist in the said event.
- **NEM Community Funding (NCF)**
 - **Prover** – initially developed their application under Ethereum but chose to migrate to NEM. Prover applied for NCF, and NEM Middle East assisted them throughout. Although they did not pass the voting, the Prover team has decided to pursue migration to NEM. All proof tokens from Ethereum were replaced by proof mosaics.

- Our relationship with Prover has evolved and they have brought in **Cryptaur X-game** which will utilize NEM blockchain as a decentralized registry for Cryptaur users.
- **Brifs.co** – first US-based project bringing mass US adoption of the NEM blockchain with a discount gift card marketplace. NEM Middle East assisted them throughout the process, successfully hitting the 3% passing mark for NCF voting with 99.64% Yes votes.
- Other NCF Project proposals in the works that NEM Middle East are assisting are:
 - Peerfin – a peer to peer lending platform for educational loans
 - Mobi – a carpooling app aiming to use the NEM technology
- **Government Engagement**
 - Presented NEM 101 to UAE’s Ministry of Community Development (MOCD) and has MoU signed and released on October 18, 2018.
 - Technical training completed onsite MOCD on May 30, 2018 and onsite support was done on July 8-12, 2018.
 - Presented NEM 101 to Department of Culture and Tourism – Abu Dhabi on October 8, 2018. This also resulted to a technical training to be scheduled with DCaT.
 - Meeting with Dubai International Financial Centre Authority (DIFC), the leading international financial centre in the Middle East, Africa and South Asia Region. DIFC will house the future office of NEM in the UAE region.
- **Academia**
 - MoU signing with Heriot Watt University (September 2018).
 - Launched its First University Blockchain Challenge (September 2018)
 - The First University Blockchain Challenge winners will be announced on March 2019
 - University Blockchain Roadshow with 7 meetups for over 20 universities participating.
 - American University of Sharjah also invited the NEM team to conduct a blockchain course in the university.
 - Invited by Dr. Marwan and gave a talk in Dubai Futures Academy
- **Enterprise Engagement**
 - **BistoX** – a cryptocurrency exchange powered by NEM. Shin is already booked to Dubai sponsored by BistoX for onsite support.
 - **Denarii.cash** – is a multi-currency wallet where you can transfer money instantly to 15+ countries. XEM has been added recently. IOS and Android wallet application are under approval from the Apple Store and Google Playstore and is set to be released this July 2018.

- **Disticoin** – Project by Al Haddad Group of Companies based in the Kingdom of Saudi Arabia. The Disticoin concept is to build a B2B trading marketplace on the blockchain. It is a solution for global trading which aims to launch an ecosystem and offer a better and safer option than Alibaba to stakeholders within the community.
 - **Sadad** – a fintech company based in Bahrain looking for a possible partnership with NEM. We are yet to add the NEM Wallet in Sadad's payment kiosk.
 - **Sakama Online** – an online store for genuine leather jackets and rugs based in Pakistan. It has successfully added XEM as payment.
 - **Fintech Bay Bahrain** – currently in talks with Fintech Bay to explore the possibilities of bringing NEM to Bahrain.
 - **NEM Tune/Record Gram** – a product of the Future Blockchain Summit. We have connected them with NEM in Consensus NY and now partnered with CopyrightBank.
 - **Cryptaur X-game** – X-Game project is unique game with real Mendel's law of segregation. Breeding your creatures, mutate your creatures, get ready for the battle in X-Game world. Choose your special type of battle and fight for coins and glory! "Play to earn" is our conception, grow and improve your own creatures, fight for money or sell them to another players.
- **NEM Middle East Outreach**
 - NEM Middle East has supported setting up the following regions:
 - NEM Ukraine
 - NEM Singapore
 - NEM India
 - NEM Turkey (ongoing)
 - Supported NEM Ukraine Leader Anton Bosenko when he was setting up NEM Ukraine
 - Supported NEM Singapore's Wilma and Abbey when setting up NEM Singapore
 - NEM Middle East completed setting up email for the following regions:
 - NEM Australia
 - NEM USA
 - NEM Ukraine
 - NEM Global
 - NEM Singapore
 - NEM Canada
 - NEM Vietnam
 - NEM Ireland
 - NEM Latin America
 - NEM UAE
 - NEM New Zealand
 - NEM Russia
 - In cooperation with NEM Ukraine supported Paytomat in showcasing their payment system by bringing them to the Future Blockchain Summit in Dubai

and Consensus NY. NEM Middle East was also able to connect Paytomat with Sadad of Bahrain and install their system in the m-POS of Sadad.

* These accomplishments would have not been possible without the support of the NEM Middle East team.

POLICY & STRATEGY PLAN FOR 2018-2019

- **Expansion**
 - **Setup entity, Partnerships and Government Engagements in the ME Region and its neighboring countries**
 - Turkey
 - Bahrain
 - KSA
 - Qatar
 - Oman
 - Egypt
 - NEM Blockchain Centre in the Middle East
- **Financial Management**
 - Release of Annual Financial Report
 - Return on Investment Business Plan
- **Communication**
 - Centre of Communication
- **Technology**
 - Catapult roll out
 - COE expansion to other regions