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|  | ELECTIONS CANDIDATE POLICY DOCUMENT |
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| Name Candidate | Hiroki Koga |
| NEM ID | NEM-000445 |
| NEM Foundation member account | NB6HDWXPL6ZVBIXT2SSSL6QR2QQ5ETAUXYX5T7A4 |
| Position | Council Member |

By submitting this form I confirm that the above information is correct and that the NEM Foundation may share the information publicly on its website(s), forums and social media accounts.

COUNCIL MEMBER NOMINEE



Hiroki Koga

Country Leader, NEM Japan

PERSONAL PROFILE

NF Membership Number: NEM-000445

“Unity”

Share, distribute, and communicate information, strategies and wisdom with teams globally, by taking hegemony in the Blockchain market

Hiroki leads NEM Japan by connecting active NEMbers and cooperating with the community. He created NEM meetups in Japan by presenting his plans and purpose for events, alongside boosting the NEM community. As an English-speaker, he creates more connections within NEM global and Japan.

He has experience in working for adidas Japan for 13 years within marketing and development. He managed the product development, budget handling and scheduling of trade shows for adidas and Reebok.

He made XEM settlement familiar to people by bringing NEM goods store and any service that NEMbers prepared and the participants can enjoy in the event.



He had set up meetups and other related NEM events in 5 big cities, including one in Tokyo that was attended by 160 participants and was covered by national TV outlet
He has established NEM JAPAN entity.

ACHIEVEMENTS

1. Notably increased NEM Japan community size

Spearheaded NEM meetups (Tokyo, Osaka, Nagoya, Fukuoka, Sapporo and Sendai)
Supported “NEM DAY in Nagoya” as an event advisor and speaker (70 participants)
Lead the approval process from the Japan Football Association in placing the NEM logo on the teamwear of Reina Ladies soccer team.

2. Recognized for raising awareness of the NEM Blockchain

Directed the NEM pavilion in “Nikkei BP Cloud Days 2018 in Tokyo”
Introduced “NEM payment” in the event as the first NEM shopping payment
Taught school students and doing workshop that can learn about Blockchain and token economy
Distributed 2,000 fans which has NEM logo in Fukuoka city for promotion.
Spoke at “Blockchain Adventure in Tokyo” to represent NEM as a main guest speaker.
Secured partnership with Exphase Inc., a partner of US NO 1 auction house “Profiles In History,” considering proof of auction goods by using the NEM Blockchain for general transactions in Asia
Spoke at “Miyako Island 2.0” for building token economy

3. Initiated communications with NEM Global

Introduced NEM people and the Japan community
Organized “NEM Bar” opening reception by gathering Jeff, Alexandra and well-known people in the field of crypto.

4. Leadership in Japan

Events, Partnership, Marketing, Business Alliance, Legal/Compliance, HR/Finance, Social Media Management, Global Communication, Translation, Technology (Consultant)

5. Founded entity in Japan

POLICY & STRATEGY PLAN FOR 2018-2020

NEM.io Foundation is still a young organization and needs to establish direction in order to succeed longterm, we need to effectively share information. Strong stability within the organization is key. To accomplish this, we need all regions to align and take action through cooperation for the following:

1. Transparency through NEM.io Foundation Management

(establishing appropriate governance and fair rules)

- Set KPI's and goals for NEM Japan 2019 and 2020
- Clarify the shape of the organization in an easy-to-understand manner so that each region can align and cooperate
- Make an Organization Structure
- Clarify the SOP for local employees and state role & responsibilities
- Build a concrete "Compliance Guideline" including such as NDA, social media policy
- Clarify each region's strategy

2. Support for core & SDK development for launch of Catapult, scheduling of Migration, division of roles, implementational

- Bring more focus on development
- Transparency of development process, Catapult
- Plan Migration, divide roles to successful launch in global professional team.

3. Establish hotline for exchanges through cooperation and hindsights from CC hack in Japan

- Form a task team to notice the NEM mainnet upgrade to crypto exchanges all over the world
- Building a scheme that describes approaching exchanges and addresses what we need to support each region.

4. Expansion, organization and maintenance of NEM Eco System's global services of localization points

- Increase the number of use cases for NEM by at least 10 cases within 2 yrs.
- Provide introduction / technical consulting contact point in multiple languages
- Encourage bounty program for spreading 101 meetup throughout country.
- Provide technical support if needed (paid / unpaid)
- Running continuous NEM Blockchain workshop