

Hello NEM Group and David Shaw!

My name is @Fedor111v, I am a member of the Russian-speaking community NEM which was previously United by the chat NEM RU (**existed in 2016-2019**) and represent the interests of a group of the earliest and largest holders.

I have a business proposition for you. NEM Group wants all national communities to gather in the NEM HUB (staking practice). But someone should promote the NEM HUB in each individual national community. Russia does not yet have such an advertising strategy on a regular basis. Someone should do Social Media Marketing ("SMM"), repost articles, share news with other channels, post on the forum, and bring a stream of people to the NEM HUB. In Russia, for example, there is a resource like Forklog HUB, a guaranteed way to get a lot of people, but no one is doing this. This is a gap in the communication strategy with the Russian audience. This is a confirmed fact. Therefore, I offer my services for advertising promotion of NEM HUB in Russia.

The official Russian NEM community (Klim Geran) is working on very limited tasks, making translations of articles that are primarily uploaded to a localized website with very low traffic. As a result, the real impact of this work on attracting public attention to NEM is very low.

I understand that the NEM core devs would like the early community members to keep up staking XEM. The fact that a huge number of people suffered from delayed purchases of XEM, and they get mixed up, they confuse the market situation and the effectiveness of the project, code quality and team effort, and they did not want to understand. Does a successful community need haters in its ranks? There is a better way out. We need to focus on attracting absolutely new participants to the NEM HUB!

**What I suggest:**

All PR/SMM tasks for NEM HUB for working with Telegram channels, platforms in social networks, forums, should be performed with equal priority, and this will be organized, I guarantee it, the scheme of my work is worked out in another project.

The central task now is to increase the number of community members not just as chat participants, but the number of stakers.

Therefore, the core of the entire campaign can be defined as: "Buy 4000 XEM to participate on the NEM HUB platform and get + 4000 XYM after the launch of the Symbol network!". I believe that these people will be more reliable members of the community. I will recruit them from existing holders, from newcomers, from everywhere. This is a simple and basic message for the general public, and it can only be so, anyone will understand it (as opposed to what a "Catapult" is ). All this requires the preparation of competent PR and advertising materials.

As said above, I am an early NEM holder and can bet a substantial amount of XEM on a steak in NEM HUB. If you supported my initiative, then my example will undoubtedly be followed by other large early holders, some of which are already on the NEM HUB platform. I do not work alone and I have my own team consisting of a programmer, designer and many other active crypto enthusiasts

Of course, I can't do this work for free, and the monthly payment for my work is \$ 1500-1200.

*We (myself and a group of XEM holders) negotiated with @icocatapult (Alex | DAO Maker) for a very long time about cooperation, offered a lot of solutions "for tomorrow", made good and high-quality solutions "today", clearly argued our position and proposals. As a result, all the preliminary agreements were ignored and rejected without a logical explanation, in addition, we got even more discord in the RU community.*

As a result, he responded to all our systematic, well-thought-out, well-reasoned proposals with the incomprehensible accusation that we wanted to attract new NEM adherents and "sell them all our tokens." Although a couple of days before, he agreed with our explanations and arguments, saying that he was ready to allocate funds for the promotion of the NEM HUB and that he had money allocated to it by NEM Group. According to Alex, NEM Group requested a letter from us with work plans for the next morning. We developed it in the shortest possible time, describing high-quality key goals, tasks for the next 1-6 months, and their indicators. He was informed of our work schedule on Tuesday evening.

*And on this all "went quiet". As a result, I am sure that on Wednesday morning our appeal was not sent anywhere, and Alex again accused us of just wanting money, but not doing anything.*

#### **Work plan NEM HUB:**

<https://docs.google.com/spreadsheets/d/1FRrNT8uOmXlprhpaYqtr9SMpQr1f1d063qBtocJANI/edit?usp=sharing>

[https://docs.google.com/document/d/1NUkvzYYqqY\\_-Q1odUrZWZiMHWQx9snLj-kO5\\_mJyU54/edit](https://docs.google.com/document/d/1NUkvzYYqqY_-Q1odUrZWZiMHWQx9snLj-kO5_mJyU54/edit)

#### **My experience in this work:**

I have experience in supporting the PundiX and Function X project of the Russian-speaking community, I am still an administrator, and you can see the results of my work below:

1. Forum blog (topic starter)-translation of official news, own articles and conclusions and answers to questions to all interested in this topic:

<https://bitcointalk.org/index.php?topic=5176874.0>

<https://cryptotalk.org/topic/23188-function-x-и-первый-в-мире-телефон-на-блокчейне/?topic=5176874.0>

<https://cryptotalk.org/topic/23191-bounty-function-x-%D0%BE%D1%82-pundi-x>

<https://mmgp.com/showthread.php?t=636674>

2. Telegram chat: Admin-Function X Russia: [https://t.me/functionx\\_ru](https://t.me/functionx_ru); Creator: [https://t.me/functionxru\\_news](https://t.me/functionxru_news); Admin Pundi X RU: [https://t.me/pundix\\_ru](https://t.me/pundix_ru); Creator: [https://t.me/pundixru\\_news](https://t.me/pundixru_news)

### 3. MEDIUM

<https://medium.com/pundix/tagged/pundixrussia>

<https://medium.com/functionx/tagged/functionxrussia>

### 4. Twitter

<https://twitter.com/Fedor111v>